



## COURSE SYLLABUS «ECONOMICS OF THE ENTERPRISE»

**Degree of higher education - Bachelor**  
**Specialization 051 «Economics»**  
**Educational program «International economics»**  
**Academic year 2, semester 3**  
**Form of study full-time**  
**Number of ECTS credits 4**  
**Language of instruction English**

**Lecturer of the course**  
**Contact information of the lecturer (e-mail)**  
**Course page on eLearn**

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**<https://elearn.nubip.edu.ua/course/view.php?id=4790>**

### COURSE DESCRIPTION

The course discusses the general characteristics of the enterprise as a subject management, the principles of the formation and use of all types of resources, considerable attention is paid to innovative processes, technical and technological base, forecasting and planning and formation of financial and economic results activities of the enterprise.

#### **Competencies of the educational programme:**

**Integrative competency (IC):** Ability to solve complex specialized problems and practical problems in the economic sphere, which are characterized by complexity and uncertainty of conditions, involving the application of theories and methods of economic science.

**General competencies (GC4):** Ability to apply knowledge in practical situations.

#### **Professional (special) competencies (PC):**

PC8. Ability to analyze and solve problems in the field of economic and social and labor relations.

PC12. Ability to independently identify economic problems when analysis of specific situations, propose ways to solve them.

PC13. Ability to conduct economic analysis of functioning and development business entities, assessment of their competitiveness.

PC15. Ability to use modern technology, intellectual methods, digital and software tools for data processing and analysis.

#### **Program learning outcomes (PLO) of the educational programme:**

PLO 4. Understand the principles of economic science, peculiarities of functioning economic systems.

PLO 6. Use professional argumentation to report information, ideas, problems and ways to solve them to specialists and non-specialists in the sphere of economic activity.

PLO 9. Be aware of the main features of the modern world and national economy, institutional structure, directions of social, economic and foreign economic policy of the state.

PLO 12. Apply acquired theoretical knowledge to solve practical tasks and meaningfully interpret the results obtained.

## COURSE STRUCTURE

Topic	Hours (lecture/laboratory, practical, seminar)	Learning outcomes	Tasks	Assessment
<b>Semester 1I</b>				
<b>Module 1</b>				
<b>Topic 1</b> Enterprise in the market economy	2/2	<b>Know</b> the theoretical foundations of economic activity of economic entities. <b>Distinguish</b> and systematize the main directions of economic and financial activities of the enterprise. <b>Be able</b> to work in a team, delegate authority, divide work and conduct controversy	Writing tests Problems-solving Report with presentation Business case	5 points
<b>Topic 2</b> Planning of the enterprise	2/2	<b>Know</b> the content and basic principles of enterprise planning <b>Be able</b> to develop a business plan for the company <b>Analyze</b> the main and alternative strategies of the enterprise	Writing tests Problems-solving Report with presentation	5 points
<b>Topic 3</b> Production capacity of the enterprise	2/4	<b>Know</b> the essence and factors of formation of production capacity of the enterprise <b>Be able</b> to determine the production capacity of the enterprise <b>Analyze</b> the main methods of determining the production capacity of the enterprise	Writing tests Problems-solving Report with presentation	4 points
<b>Topic 4</b> Personnel of the enterprise	4/2	<b>Know</b> the concept and classification of enterprise personnel <b>Analyze</b> the personnel structure of the enterprise <b>Distinguish</b> between direct and inverse indicators of labor productivity <b>Apply knowledge</b> of the topic when solving situational problems in calculating the salary of the company's staff	Writing tests Problems-solving Report with presentation	5 points
<b>Topic 5</b> Property resources (assets) of the enterprise	2/2	<b>Know</b> the economic essence and composition of fixed and working capital of the enterprise. <b>Understand</b> the concepts and types of intangible resources. <b>Apply</b> knowledge of the topic when performing practical tasks. <b>Analyze</b> the structure of fixed and working capital of the enterprise.	Writing tests Problems-solving Report with presentation	5 points
<b>Topic 6</b> Financial resources of the enterprise	4/2	<b>Know</b> the essence of the financial resources of the enterprise. <b>Be able</b> to work in a team, delegate authority, distribute work, and conduct controversy. <b>Analyze</b> the equity and debt capital of the enterprise. <b>Understand</b> the place of financial resources in the economic activity of the enterprise	Writing tests Problems-solving Report with presentation	5 points

<b>Topic 7</b> Investment resources	2/2	<b>Know</b> the economic essence of investment resources of the enterprise <b>Be able</b> to assess the economic efficiency of industrial investment <b>Analyze</b> the structure of fixed capital investment	Writing tests Problems-solving Report with presentation	4 points
<b>Topic 8</b> Innovative activity	2/2	<b>Know</b> the concepts and types of innovation <b>Be able</b> to evaluate the effectiveness of technical and organizational innovations <b>Analyze</b> the main directions of scientific and technological progress	Writing tests Report with presentation	4 points
<b>Module 2</b>				
<b>Topic 9</b> Costs of the enterprise and product value	2/2	<b>Know</b> the concept of production costs and production costs <b>Be able</b> to determine the cost of production of the enterprise <b>Analyze</b> production costs <b>Understand</b> the difference between total and production cost <b>Apply</b> knowledge and skills in making calculations in the proposed tasks <b>Use</b> methods of calculating the cost of production in its calculation	Writing tests Problems-solving Report with presentation Business case	5 points
<b>Topic 10</b> Pricing of products	2/2	<b>Know</b> the economic meaning of the price <b>Be able</b> to develop a pricing strategy of the enterprise <b>Understand</b> the principles of product pricing <b>Apply</b> knowledge and skills in performing calculations in the proposed tasks	Writing tests Problem-solving Report with presentation or Essays	5 points
<b>Topic 11</b> Financial and economic results of the enterprise	2/4	<b>Know</b> the indicators that characterize the results of the enterprise <b>Be able</b> to distinguish between performance and economic efficiency of the enterprise <b>Understand</b> the importance of these indicators in assessing the financial and economic condition of the enterprise <b>Apply</b> knowledge and skills in performing calculations in the proposed tasks	Writing tests Individual calculation work Report with presentation	5 points
<b>Topic 12</b> Economic efficiency of the enterprise	4/2	<b>Know</b> the essence of economic efficiency of the enterprise <b>Be able</b> to systematize the performance of the enterprise <b>Analyze</b> the economic condition of the enterprise <b>Understand</b> the need, principles and accuracy of calculations in the analysis of the economic condition of the enterprise <b>Apply</b> knowledge on this topic when performing individual calculation work	Writing tests Individual calculation work Report with presentation	5 points
<b>Topic 13</b> Financial and	2/2	<b>Know</b> the indicators of financial and property condition of the enterprise	Writing tests	5 points

property condition of the enterprise and methods of its evaluation		<b>Be able</b> to systematize these indicators <b>Analyze</b> indicators of financial stability, liquidity and solvency of the enterprise <b>Understand</b> the analysis, principles and speed of calculations in the property status of the enterprise <b>Apply</b> knowledge on this topic when performing individual calculation work	Individual calculation work Report with presentation	
<b>Topic 14</b> Competitiveness of products and enterprise	2/2	<b>Know</b> the essence of product competitiveness <b>Be able</b> to systematize product quality indicators <b>Analyze</b> these indicators according to product types <b>Understand</b> the importance of standardization and certification of products <b>Apply</b> knowledge on this topic when performing individual work	Writing tests Individual calculation work Report with presentation	4 points
<b>Topic 15</b> Economic security of the enterprise	2/2	<b>Know</b> the concept of economic security of the enterprise <b>Be able</b> to assess the economic security of the enterprise <b>Apply</b> methods to assess the economic security of the enterprise <b>Understand</b> the importance and significance of enterprise security	Writing tests Individual calculation work Report with presentation	4 points
<b>Total for 1 semester</b>				<b>70</b>
<b>Exam</b>				<b>30</b>
<b>Total for course</b>				<b>100</b>

### ASSESSMENT POLICY

<b><i>Policy regarding deadlines and resits:</i></b>	Works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, sick leave).
<b><i>Academic honesty policy:</i></b>	Write-offs during tests and exams are prohibited (including the use of mobile gadgets). Course papers, abstracts must have correct text references to the literature used.
<b><i>Attendance policy:</i></b>	Attendance is mandatory. For objective reasons (for example, illness, international internship) training can take place on an individual schedule (in online form in consultation with the dean of the faculty and the lecturer).

### SCALE OF ASSESSMENT OF STUDENT KNOWLEDGE

Student rating, points	National grade based on exam results	
	exams	credits
90-100	excellent	passed
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not passed

## RECOMMENDED SOURCES OF INFORMATION

1. Martin Ricketts The Economics of Business Enterprise. UK. 2019. 680 pp.
2. Slavuta O. I. Supporting lecture notes on course «Economy of enterprise» (for the students of 2-3 courses daily form of studies, study direction 6.030504 «Economy of enterprise»). Kh.: KNAME, 2020. 72 p.
3. L. Stepasyuk, N. Sulima Economics of enterprise. Textbook. L. Stepasyuk, N. Sulima. K. «CP «Komprint». 2021. 345 p.
4. L.L. Lazebnyk, V.V. Hurochkina, L.V. Sliusareva ta in. Ekonomika pidpriumstva. Irpin :Universytet DFS Ukrainy, 2021. – 426 s.
5. Ekonomika pidpriumstva. Pidruchnyk. Pid zah. red. d.e.n., prof. Kovalskoi L.L. ta prof. Kryvov'iazuka I.V.. Kyiv : Vydavnychi dim «Kondor», 2020. 620 s.
6. Tkachuk V.A. Rogach S.M., Gutsul T.A., Balan O.D. Economics and entrepreneurship: tutorial. K. "CP" COMPRINT, 2021. 312 c.
7. Ekonomika pidpriumstva. Pidruchnyk. Pid zah. red. d.e.n., prof. Kovalskoi L.L. ta prof. Kryvov'iazuka I.V.. Kyiv : Vydavnychi dim «Kondor», 2020. 620 s.
8. Altan M., Arkan F. Relationship Between Firm Value And Financial Structure: A Study On Firms In ISE Industrial Index, Journal of Business & Economics Research (JBER). 2019. Vol. 9 (9). Pp. 61–66.
9. Ansheng L. Activity-Based Costing (ABC) and Its Application in ERP. 2019.
10. Blocher E., Stout D., Juras P. and Cokins G. Cost management: a strategic emphasis. (6th ed), New York, NY: McGrawHill Irwin, 2019
11. Balansy ta spozhyvannia osnovnykh produktiv kharchuvannia naseleнням Ukrainy:statystychnyi zbirnyk.  
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[URL:https://agro.me.gov.ua/ua/napryamki/organichne-virobnictvo/organichne-virobnictvo-vukrayini](https://agro.me.gov.ua/ua/napryamki/organichne-virobnictvo/organichne-virobnictvo-vukrayini)
3. Ofitsiyni sait Derzhavnoi sluzhby statystyky Ukrainy.  
[URL:http://ukrstat.org/uk/metod\\_polog/metod\\_doc/2008/270/metod.htm](http://ukrstat.org/uk/metod_polog/metod_doc/2008/270/metod.htm)
14. AgroPortal. [URL:https://agroportal.ua/](https://agroportal.ua/)
15. Statista. <https://www.statista.com/>