

**NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL
SCIENCES OF UKRAINE**

Department of Management named after prof. J. S. Zavadskyi



«**CONFIRMED**»

Dean of the Faculty of Agrarian
Management

Anatolii OSTAPCHUK

Anatolii August 2024

«**APPROVED**»

at the meeting of the Department of
Management named after
Prof. J. S. Zavadskyi
Minutes № 2, «28» August 2024
Head of the Department

Tetiana Tetiana BALANOVSKA

«**REVIEWED**»

Program Coordinator

Vira Vira BUTENKO

**PROGRAM OF THE COURSE
«MANAGEMENT»**

Field of Study 07 Management and Administration
Specialty 073 Management
Academic Programme «Management»
Faculty Agricultural Management

Lecturers: Vitalii Vakulenko, PhD in Economics, Associate Professor,
Associate Professor of the Department of Management named
after Professor J. S. Zavadskyi;
Viktoriia Holik, Assistant of the Department of Management
named after Professor J. S. Zavadskyi

Kyiv- 2024

Description of the Course «Management»

Academic Degree, Field of Study, Specialty, Academic Program		
Academic Degree	Bachelor	
Field of Study	07 Management and Administration	
Specialty	073 Management	
Academic Program	Management	
Characteristics of the discipline		
Type	Core	
Total number of hours	210	
Number of ECTS credits	7	
Number of content modules	3	
Term paper/Project paper	30	
Form of assessment	credit, exam	
Indicators of the course for full-time and part-time forms of study		
	Full-time	Part-time
Year of study	1, 2	
Semester	2, 3	
Lecture classes	<i>30 hours</i>	
Seminars	<i>60 hours</i>	
Laboratory	-	
Self-study	<i>120 hours</i>	
Hours per week (full-time program)	<i>4, 2 hours</i>	

1. Purpose, tasks competencies and program outcomes of the course

The **purpose** of the course "Management" is aimed at forming in future specialists (managers) modern managerial thinking and a system of specialized knowledge in the field of management, understanding of the conceptual foundations of systematic management of organizations; acquisition of skills to analyze the internal and external environment, making effective management decisions.

The **tasks** of the course "Management" – theoretical training of higher education students on the following issues: the essence of basic concepts and categories of management; principles and management functions; system of management methods; content of management processes and technology; basics of planning, organization, motivation and control of activities; management decision-making; information support of the management process; management and leadership; management efficiency.

Acquisition of competences:

Integrative competency (IC): the ability to solve complex specialized problems and practical problems that are characterized by complexity and uncertainty of conditions, in the field of management or in the process training involving the application of theories and methods social and behavioral sciences.

General competences (GC):

GC 2. The ability to preserve and enhance moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, to use various types and forms of physical activity for active recreation and healthy lifestyle

GC 3. Ability to abstract thinking, analysis, synthesis.

GC 5 Knowledge and understanding of the subject area and understanding of professional activity.

Special (professional, subject) competences (SC):

SC 4. The ability to determine the functional areas of the organization and the connections between them.

SC 5. The ability to manage the organization and its divisions through the implementation of management functions.

SC 12. Ability to analyze and structure problems organizations, form informed decisions.

Program learning outcomes (PLO):

PLO 2. To keep moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of physical activity for a healthy lifestyle.

PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.

PLO 8. Apply management methods to ensure the effectiveness of the organization.

PLO 10. Have the skills to justify effective tools for motivating the organization's personnel.

PLO 11. Demonstrate the skills of situation analysis and communication in different spheres of activity of the organization.

2. Programme and structure of the course "Management"

Modules and topics	Number of hours												
	full-time							part-time					
	weeks	total	including					total	including				
			l	p	lab	ind	s.st		l	p	lab	ind	s.st
Module 1. Management system of the organisation													
Topic 1. Introduction to management. Organization as an object of management.	1	10	1	3			6						
Topic 2. The concept and essence of management.	2	9	1	3			5						
Topic 3. Development of management science. Laws, patterns and principles of management.	3	10	1	3			6						
Topic 4. Functions and methods of management.	4	9	1	3			5						
Topic 5. Fundamentals of management decision-making theory.	5,6	13	2	6			5						
Topic 6. Information and communication in management.	7	9	1	3			5						
Total for the module 1		60	7	21			32						
Module 2. Management process in the organisation													
Topic 7. Planning in the organization.	8,9	15	2	6			7						
Topic 8. Organization as a management function.	10,11	15	2	6			7						
Topic 9. Motivation in management.	12,13	15	2	6			7						
Topic 10. Control as a management function.	14,15	15	2	6			7						
Total for the module 2		60	8	24			28						

Module 3. Ensuring the effective performance of the organisation												
Topic 11. Group management, management and leadership.	1,3	14	4	4			6					
Topic 12. Conflicts and stresses as management objects.	5,7	12	3	3			6					
Theme 13. Responsibility and ethics of management.	9	10	2	2			6					
Topic 14. Management of the organization changes.	11	10	2	2			6					
Topic 15. Effectiveness of management.	13,15	14	4	4			6					
Total for the module 3		60	15	15			30					
Total hours		180	30	60			90					
Course project		30	-	-			30					
Total hours		210	30	60			120					

3. Topics of seminar (practical, laboratory) classes

No	Topic title	Hours
1.	Introduction to management. Organization as an object of management.	3
2.	The concept and essence of management.	3
3.	Development of management science. Laws, patterns and principles of management.	3
4.	Functions and methods of management.	3
5.	Fundamentals of management decision-making theory.	6
6.	Information and communication in management.	3
7.	Planning in the organization.	6
8.	Organization as a management function.	6
9.	Motivation in management.	6
10.	Control as a management function.	6
11.	Group management, management and leadership.	4
12.	Conflicts and stresses as management objects.	3
13.	Responsibility and ethics of management.	2
14.	Management of the organization changes.	2
15.	Effectiveness of management.	4
Total		60

4. Self-study work topics

№	Topic title	Hours
1.	Introduction to management. Organization as an object of management.	6
2.	The concept and essence of management.	5
3.	Development of management science. Laws, patterns and principles of management.	6
4.	Functions and methods of management.	5
5.	Fundamentals of management decision-making theory.	5
6.	Information and communication in management.	5
7.	Planning in the organization.	7
8.	Organization as a management function.	7
9.	Motivation in management.	7
10.	Control as a management function.	7
11.	Group management, management and leadership.	6
12.	Conflicts and stresses as management objects.	6
13.	Responsibility and ethics of management.	6
14.	Management of the organization changes.	6
15.	Effectiveness of management.	6
Total		90

5. Diagnostic tools for learning outcomes:

- Credit;
- exam;
- course project
- module tests;
- defense of practical works.

6. Methods of teaching:

- verbal method (lecture, discussion, interview, etc.);
- practical method (practical classes);
- visual method (illustration, demonstration);
- processing learning resources (note-taking, summarising, reviewing, writing an abstract);
- video method (remote, multimedia, web-oriented, etc.);
- self-study (completing assignments);
- individual research work.

7. Assessment methods:

- exam;
- oral or written assessment;
- module tests;
- presentations at academic events

8. Distribution of grades received by students

The assessment of students' knowledge and skills is conducted by means of a 100-point scale and is converted into national grades according to Table 1 of the current *Exam and Credit Regulations at NULES of Ukraine*.

Student's rating, points	National grading of exams and credits	
	exams	credits
90-100	excellent	pass
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	fail

In order to determine the rating of a student (listener) in the discipline R_{dis} (up to 100 points), the rating from the exam R_{ex} (up to 30 points) is added to the rating of a student's academic work R_{aw} (up to 70 points): $R_{dis} = R_{aw} + R_{ex}$.

9. Educational and methodological support

1. Електронний навчальний курс навчальної дисципліни «Менеджмент» (на навчальному порталі НУБіП України eLearn - <https://elearn.nubip.edu.ua/enrol/index.php?id=245>)
2. Балановська Т.І., Гоголя О.П., Кубіцький С.О., Михайліченко М.В., Троян А.В. Управління організацією: навчальний посібник. Київ: ФОП Ямчинський О.В., 2021. 464 с.
3. Гоголя О. П., Харченко Г. А. Методичні вказівки до написання й оформлення курсових робіт з дисципліни «Менеджмент» для підготовки здобувачів першого (бакалаврського) рівня вищої освіти за спеціальністю 073 «Менеджмент», освітньо-професійної програми «Менеджмент» освітньо-професійної програми «Менеджмент». Київ: ЦП «КОМПРИНТ», 2022. 90 с.
4. Гоголя О. П., Харченко Г. А. Практикум з менеджменту: навчальний посібник для здобувачів першого (бакалаврського) рівня вищої освіти спеціальностей 073 «Менеджмент» та 075 «Маркетинг». Київ: ЦП «Компринт», 2022. 428 с.
5. Гоголя О. П., Харченко Г. А., Балановська Т. І. Методичні вказівки до вивчення дисципліни «Менеджмент» для підготовки здобувачів першого (бакалаврського) рівня вищої освіти за спеціальністю 073 «Менеджмент», освітньо-професійної програми «Менеджмент». Київ. ЦП «КОМПРИНТ», 2021. 150 с.

10. Recommended sources of information

1. Балановська Т. І., Гоголя О. П., Кубіцький С. О., Михайліченко М. В., Троян А. В. Управління організацією: навчальний посібник. Київ: ФОП

- Ямчинський О.В., 2021. 464 с.
2. Балановська Т.І., Гоголя О.П., Троян А.В. Основи менеджменту, маркетингу та підприємництва: навчальний посібник. К. ЦП «Компринт». 2018. 536 с.
 3. Білорус Т. В. Практикум з менеджменту: навчальний посібник. Київ: Київський національний університет імені Тараса Шевченка, 2020. 185 с.
 4. Гоголя О.П., Харченко Г.А. Менеджмент діяльності підприємств на ринку товарів і послуг: навчальний посібник для підготовки фахівців спеціальності 073 «Менеджмент». Київ: «ЦП «Компринт», 2018. 410 с.
 5. Гоголя О. П., Харченко Г. А. Практикум з менеджменту: навчальний посібник для здобувачів першого (бакалаврського) рівня вищої освіти спеціальностей 073 «Менеджмент» та 075 «Маркетинг». Київ: ЦП «Компринт», 2022. 428 с.
 6. Лазоренко Т. В., Пермінова С. О. Основи менеджменту: конспект лекцій. Київ: КПШ ім. Ігоря Сікорського, 2021. 166 с.
 7. Менеджмент: підручник / С. Ю. Бірюченко, К. О. Бужимська, І. В. Бурачек та ін.; під заг. ред. Т. П. Остапчук. Житомир: Вид-во «Рута», 2021. 856 с.
 8. Страпчук С. І., Миколенко О. П., Попова І. А., Пустова В. В. Менеджмент: навчальний посібник для здобувачів вищої освіти. Львів: Видавництво «Новий Світ – 2000», 2020. 356 с.
 9. Харченко Г. А., Гоголя О. П., Харченко В. В. Теорія організацій: навчальний посібник для здобувачів першого (бакалаврського) рівня вищої освіти спеціальностей 073 «Менеджмент». Київ: ЦП «КОМПРИНТ», 2023. 456 с.
 10. Шкільняк М. М, Овсянюк-Бердадіна О. Ф., Крисько Ж. Л., Демків І. О. Менеджмент: навчальний посібник. Тернопіль: ЗУНУ, 2022. 258 с.